



TASTE OF TEXAS®

GOURMET STEAKS & TEXAS GIFTS

WWW.TASTEOFTEXAS.COM

The image features four large, raw steaks, likely Texas briskets, arranged on a white surface. The steaks are thick and show a rich red color with visible marbling and some white fat. They are positioned in a slightly overlapping manner. In the background, there are blurred elements of a rustic kitchen, including what appears to be a wooden cutting board and some green herbs. The overall lighting is warm and soft, creating a cozy and inviting atmosphere. The text is centered over the middle steak, written in a white, elegant serif font with decorative flourishes.

The dinner table has
always been the heart
and soul of Texas.

DEAR FRIENDS

This year marks our 42nd year in business. We have found that there is nothing better than a gathering of friends and family with great steaks, and there is no gift more thoughtful than the finest *Certified Angus Beef®* steaks, aged to perfection. Send the gift of Texas hospitality to delight your clients, employees, friends, and family.

Since opening its doors in 1977, the Taste of Texas has become world famous for steaks. We sell only *Certified Angus Beef®* – the top 8% of all beef qualities – known for exceptional taste and quality.

We believe there are four components
of a truly great steak:



Marbling: Our beef meets the strictest marbling standards, resulting in a full flavored and especially tender steak.

Age: Most distributors age their beef less than 14 days. We age our beef 40+ days in a state of the art facility to fully unlock its flavor and quality.

Trim: Our stringent trim specifications result in a tender, juicy, and flavorful steak that is as lean as possible.

Preparation: Each steak comes with Gourmet Grilling Instructions and our Signature Steak Seasoning. We also offer special sides and accompaniments, such as Bacon-Wrapped Quail Bites and our new Truffle Steak Butter.

Place your order online at TasteofTexas.com, and we will package it beautifully and send it to your recipient's door. Our steaks make very memorable corporate gifts and are a perfect way to thank customers and reward employees. If you need any assistance with a large order or if you would like to create a one-of-a-kind gift box, please contact us at online@tasteoftexas.com or 713-932-9215.

As always, we guarantee each gift and strive to bring you the highest quality steaks, concierge service, and the most enjoyable experience for your dollar..

We appreciate your business,

Edd & Nina Hendee

Taste of Texas Restaurant



PERSONALIZED STEAK KNIVES

The most popular gift this season! Personalize your steak gift box with custom steak knives. Delight friends, coworkers, and family with our high-carbon stainless steel knives personalized with a name, initials, or company logo. Dishwasher safe. Made in Brazil by Tramontina®, longtime friends and our knife supplier for the past 30 years. Personalized orders are engraved onsite and ship within one business day.

- Set of Four Knives: \$35.95
- Set of Four Knives in a Solid Maple Block: \$45.95
- Set of Eight Knives in a Block: \$75.95
- Engraving only adds \$5 total per set.

For company logos, please email the logo to online@tasteoftexas.com or call 713.932.9215.

Free Shipping

For a limited time, add a set of knives to your cart, and your entire order ships FREE via FedEx Ground..



COMPLETE TRIM CENTER CUT FILETS

Fully-trimmed and fork-tender, our Certified Angus Beef® Center Cut Filets set the standard for exquisite tenderness and taste. We hand select our Filets according to the most exacting grading and marbling standards and then hand cut the steaks from the center of the tenderloin – the richest, most buttery cut of beef available. We then release the full flavor of the steaks by aging them for 40+ days. If you want to serve your guests the best, serve Taste of Texas Center Cut Filets. Each order comes in a reusable foam container with a tin of our Signature Steak Seasoning.

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|---|--------------|
| • Four Pack 6 oz. Complete Trim Center Cut Filet | Price 99.95 |
| • Eight Pack 6 oz. Complete Trim Center Cut Filets | Price 159.95 |
| • Four Pack 10 oz. Complete Trim Center Cut Filets | Price 139.95 |
| • Eight Pack 10 oz. Complete Trim Center Cut Filets | Price 239.95 |



Complete Trim

"Complete Trim" means that all exterior fat and ligament has been trimmed away for you. We're very exact in our trim specifications. For every pound of Filet we serve at the Taste, we've purchased two pounds of tenderloin.



TEXAS TRIPLE PLAY

Cannot decide which cut to send? This package includes:

- Two 6 oz. Center Cut Filets
- Two 20 oz. T-Bones
- Two 16 oz. New York Stripst

With something for everyone, this selection is great for entertaining a crowd. As with all of our packages, the Texas Triple Play includes our Signature Steak Seasoning and Gourmet Grilling Instructions.

Price 199.95

Filet Filet Mignon is the most tender cut of steak. Cut from the other side of the Strip on the short loin, Filet Mignon is a crowd pleaser for its fork-tender, lean presentation.

Texas T-bone This steak is easily identified by its T-shape bone. Featuring a Filet on one side of the bone and a Strip on the other, many find this to be the best of all worlds. It comes from the center section of the short loin, just behind the Porterhouse.

New York Strip When the tenderloin has been removed from the short loin, the remaining meat is known as a shell steak. Shell steaks are called by a variety of names, such as Strip Steak, New York Strip and Kansas City Strip. Noted for its intense beefy flavor, the Strip is our house specialty.



TASTE OF TEXAS GIFT CARDS

Give the gift of Texas hospitality with Taste of Texas Gift Cards, now delivered via FedEx. These no-hassle Gift Cards invite the recipient to enjoy a great meal in the restaurant or shop in our online Grill-At-Home Store. Gift cards make a great Christmas, holiday, birthday, anniversary, or business gift - or are great to keep for your next visit. We will ship them to you securely with tracking numbers, and they arrive within 3 business days. Available gift card amounts include:

- \$25 Gift Card
- \$50 Gift Card
- \$75 Gift Card
- \$100 Gift Card
- \$250 Gift Card

Now offering e-Gift Cards: Perfectly for last-minute gifts, our new e-Gift Cards may be used online or in the restaurant. Visit tasteoftexas.com/gift-cards to send to your recipient within minutes.



Christmas Gift Card Special

Starting November 15th through Christmas Eve, you will receive a free \$25 Gift Card for each \$100 of Gift Cards you purchase. Free card is valid 2020 & beyond.



TOMAHAWKS AND KNIVES

These are serious Ribeyes for the serious steak lover. Each Tomahawk Ribeye Steak is an impressive 38 ounces with a 14 inch bone that will hang off your plate. You will never forget your first Tomahawk! This memorable gift box includes four Taste of Texas Steak Knives, ensuring that the recipient has the right tools for the job.

- Two 38 oz. Tomahawk Ribeye Steaks
- Four Personalized Taste of Texas Steak Knives

Price 179.95



"BE ALWAYS SURE
YOU'RE RIGHT -
THEN GO AHEAD!"

Davy Crockett



TEXAS HOLIDAY GIFT BOX

The perfect gift for the steak lover on your list! This is the complete package – from the finest steaks available to all the Texas tableware you need to bring the Taste of Texas to your next cookout. Choose our most popular gift package, which includes four 6 oz. Center Cut Filets, or customize your own steak selections from the menu below. Package includes:

- Four 6 oz. Center Cut Filets
- Taste of Texas Signature Steak Seasoning
- Gourmet Grilling Instructions
- Four Handmade Davy Crockett Coffee Mugs with Cinnamon Coffee
- Four Texas Bandannas
- Four Personalized Steak Knives in a Solid Maple Block
- Taste of Texas Grilling Apron

Price 179.95

Custom Steak Gift Box:

Create your very own steak gift box. Choose from any of the steaks in our butcher shop:



- | | |
|--------------------------|-------------------------------|
| • 6 oz. Filets | • 20 oz. T-Bones |
| • 10 oz. Filets | • 24 oz. Cowboys |
| • 14 oz. Bone-In Filets | • 32 oz. Porterhouses |
| • 16 oz. New York Strips | • 38 oz. Tomahawks |
| • 16 oz. Ribeyes | • 32 oz. Chateaubriand Roasts |



COWBOYS AND GENTLEMEN

An amazing combination of four 24 oz. Bone-In Ribeyes (“Cowboy Steaks”) and four tender 10 oz. Center Cut Filets. This flavorful gift, packaged with our Signature Steak Seasoning, is sure to please everyone around the grill!

- Four 24 oz. Bone-In Cowboy Ribeyes
- Four 10 oz. Center Cut Filets
- Signature Steak Seasoning
- Gourmet Grilling Guide

Price 279.95

Ribeye

Rib steaks are cut from the rib primal and have a rich, bold flavor. They can be served bone-in (we call it our “Cowboy Steak”) for additional flavor. This is our most richly marbled steak, resulting in the most robust flavor.



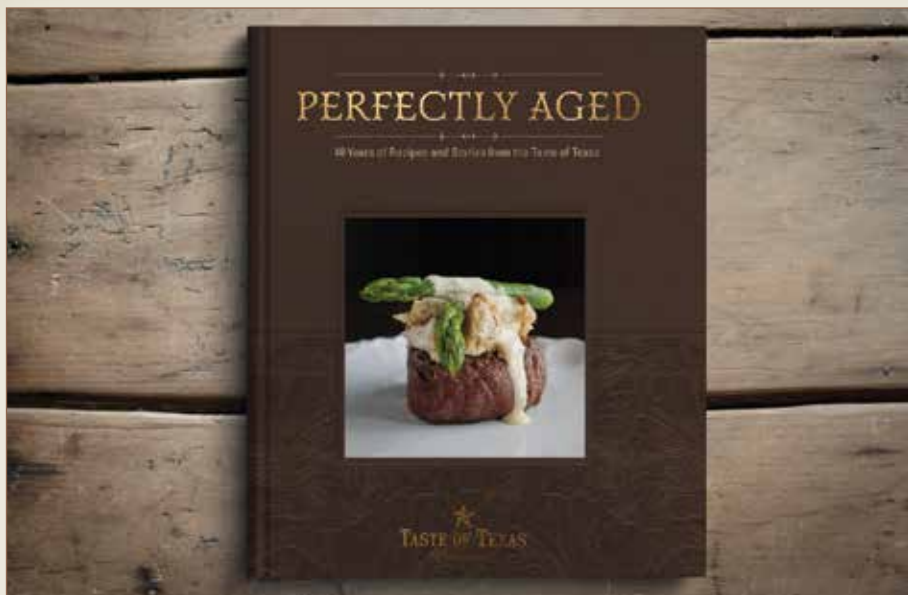
HOLIDAY DINNER TENDERLOINS

Take all of the stress out of preparing holiday dinners and family celebrations with our tenderloins, which come fully trimmed and ready to roast! Thirty-two ounces of fork-tender Certified Angus Beef® Chateaubriand Tenderloin sent right to your door with our Classic Roast Seasoning and Gourmet Roasting Instructions so you can wow your guests at your next dinner party!

- One 32 oz. Chateaubriand Roast, Serves 3 to 4 Price 109.95
- Two 32 oz. Chateaubriand Roasts, Serves 6 to 8 Price 179.95

Chateaubriand Tenderloin

The Chateaubriand is the most precious cut of beef. Our Chateaubriand Tenderloin Roast is cut from the center of the Tenderloin and is an easy crowdpleaser for its fork-tender presentation and great flavor. We only offer Complete Trim Roasts, which means the side muscle has been completely removed, along with all exterior fat and tendon. Our trim specifications are so stringent that it takes four pounds of beef for each 2 pound roast we create. For a special treat, add our Gourmet Herb Garlic, Blue Cheese Compound, or Truffle Steak Butter.



PERFECTLY AGED COOKBOOK

Perfectly Aged tells the story of Texas Independence through the artifacts housed in the Restaurant's world class Texas history museum. It is a one-of-a-kind book featuring a de-embossed cover and a leather bookmark.



- Designed, Written, Printed, and Bound in Texas.
- For bulk discounts, please call 713-932-9215
- Make any steak gift box a Perfectly Aged Gift Box! Add any steaks to your cart at tasteoftexas.com and receive \$10 off a copy of *Perfectly Aged*. It will come beautifully packaged in butcher paper with your steaks.

Price 49.95

— SIDES AND ACCOMPANIMENTS —



TEXAS QUAIL BITES

Great for the dinner table, a tailgate, or a cocktail party, Texas Quail Bites are unique and delicious, and wrapped in hickory smoked bacon. Our Quail Bites are a popular house specialty. Succulent marinated quail breast is wrapped with a sliver of mild jalapeño in thick cut bacon with three pieces to each skewer. Each order includes four skewers ready to grill along with your steaks.

\$17.95



GRILLED SHRIMP

Four jumbo marinated shrimp ready to go on the grill to perfectly compliment your steaks! Looking for something different to serve? Our grilled shrimp make a delicious and flavorful meal when served over a salad or a bed of wild rice. Stock your freezer for easy entertaining today.

\$13.95



GOURMET STEAK BUTTERS

Savory Garlic Butter, rich Blue Cheese Compound Butter, and unforgettable Truffle Butter come ready to top your hot-off-the-grill steaks. Prepared in-house.

Herb Garlic Butter \$9.95

Blue Cheese Butter \$9.95

Truffle Butter \$15.95



== STEAK PRICE LIST ==

4 Pack 6 oz. Complete Trim Filets	\$99.95
8 Pack 6 oz. Complete Trim Filets	\$159.95
4 Pack 10 oz. Complete Trim Filets	\$139.95
8 Pack 10 oz. Complete Trim Filets	\$239.95
2 Pack 14 oz. Bone-In Filets	\$119.95
4 Pack 16 oz. Prime New York Strips.....	\$179.95
8 Pack 16 oz Prime New York Strips.....	\$279.95
4 Pack 16 oz. Ribeye Steaks	\$119.95
8 Pack 16 oz. Ribeye Steaks	\$219.95
Two Pack 20 oz Texas T-Bones	\$99.95
Four Pack of 20 oz. Texas T-Bones	\$179.95
Two Pack 24 oz Cowboys	\$99.95
Four Pack 24 oz Cowboys.....	\$179.95
Two 32 oz. Porterhouses	\$139.95
Signature Steak Seasoning	\$4.95
Chateaubriand Tenderloin Roast	
Single.....	\$109.95
Two	\$179.95
Classic Roast Seasoning	\$4.95

CHECK OUT YOUR SAVINGS!

Visit our Grill-At-Home Store at www.tasteoftexas.com to select single steaks and create your own custom gift boxes. As always, the Taste of Texas seeks to provide you with the finest quality steaks at the greatest value for your dollar.

Just take a look at the competition:

<p>Taste of Texas <i>Certified</i> Angus Beef® 4 pack of 6 oz. Complete Trim Filets</p> <p>\$99.95</p>	<p>vs.</p>	<p>Chicago Steak Company 4 pack of 6 oz. Filet Mignons</p> <p>\$126.00 (reg.)</p>
<p>Taste of Texas <i>Certified</i> Angus Beef® 8 pack of 10 oz. Complete Trim Filets</p> <p>\$239.95</p>	<p>vs.</p>	<p>Allen Brothers USDA Choice 8 pack of 10 oz. Complete Trim Filet Mignon</p> <p>\$269.95</p>
<p>Taste of Texas <i>Certified</i> Angus Beef® 8 pack of 16 oz. Ribeyes</p> <p>\$219.95</p>	<p>vs.</p>	<p>Omaha Steaks Private Reserve® 8 pack of 14 oz. Ribeyes</p> <p>\$240 (and 2 oz. smaller)</p>
<p>Taste of Texas <i>Certified</i> Angus Beef® 8 pack of 16 oz. Prime New York Strips</p> <p>\$279.95</p>	<p>vs.</p>	<p>Kansas City USDA Prime 8 pack of 16 oz. Strip Steaks</p> <p>\$319.95</p>
<p>Taste of Texas <i>Certified</i> Angus Beef® Single 32 oz. Tenderloin</p> <p>\$109.95</p>	<p>vs.</p>	<p>Williams Sonoma Smoked Peppered Beef 36 oz. Tenderloin</p> <p>\$249.95</p>

HOLIDAY 2019 CATALOG: PRICES SUBJECT TO CHANGE IN THE FUTURE.



TASTE OF TEXAS®

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www.tasteoftexas.com
713.932.9215
#tasteoftexas

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