



TASTE OF TEXAS®

GOURMET STEAKS & TEXAS GIFTS

WWW.TASTEOFTexas.COM

A photograph of four raw steaks, likely Texas briskets, arranged on a white surface. The steaks are seasoned with salt and pepper. The background is dark and out of focus. A quote is overlaid in the center in a white serif font with decorative flourishes. In the bottom right corner, there is a small white bowl containing a dark substance, possibly a sauce or seasoning. A piece of burlap fabric is visible in the bottom left corner.

The dinner table has
always been the heart
and soul of Texas.

DEAR FRIENDS,

This year marks our 46th year in business. We have found that there is nothing better than a gathering of friends and family with great steaks, and there is no gift more thoughtful than the finest *Taste of Texas*® steaks, aged to perfection. Send the gift of Texas hospitality to delight your clients, employees, friends, and family.

Since opening its doors in 1977, the Taste of Texas has become world famous for steaks. We sell only *Certified Angus Beef*® – the top 3% of all beef qualities – known for exceptional taste and quality.

We believe there are four components of a truly great steak:



Marbling: Our beef meets the strictest marbling standards, resulting in a full flavored and especially tender steak.

Age: Most distributors age their beef less than 14 days. We age our beef 40+ days in a state of the art facility to fully unlock its flavor and quality.

Trim: Our stringent trim specifications result in a tender, juicy, and flavorful steak that is as lean as possible.

Preparation: Each steak comes with Gourmet Grilling Instructions and our Signature Steak Seasoning. We also offer special sides and accompaniments, such as Bacon-Wrapped Quail Bites and Herb Garlic Steak Butter.

Place your order online at TasteofTexas.com, and we will package it beautifully and send it to your recipient's door. Our steaks and personalized knives make memorable corporate gifts and are a perfect way to thank customers and reward employees. If you need any assistance or have any questions, please contact us at support@tasteoftexas.com or 866.TX.STEAK.

As always, we guarantee each gift and strive to bring you the highest quality steaks, concierge service, and the most enjoyable experience for your dollar.

We appreciate your business,

Edd & Nina Hendee

Taste of Texas





PERSONALIZED STEAK KNIVES

A customer-favorite! Personalize your steak gift box with custom steak knives. Delight friends, coworkers, and family with our high-carbon stainless steel knives personalized with a name, initials, or company logo. Made in Brazil by Tramontina®, long-time friends and our knife supplier for over 30 years. Personalized orders are engraved on-site and shipped within 1 business day.

- New! Set of Six Forged Steak Knives: 99.95
- Set of Four Knives: 39.95
- Set of Four Knives in a Solid Maple Block: 49.95
- Set of Eight Knives in a Block: 79.95
- One-day engraving only \$5 total per set.

For company logos, simply email support@tasteoftexas.com.

Free Shipping

For a limited time, add a set of knives to your cart, and your entire order ships FREE to most of the USA.





COMPLETE TRIM CENTER CUT FILETS

Fully-trimmed and fork tender, our Complete Trim Center Cut Filets set the standard for exquisite tenderness and taste. We hand select our Filets according to the most exacting grading and marbling standards and then cut the steaks from the center of the tenderloin – the richest, most buttery cut of beef available. We then release the full flavor of the steaks by aging them for 40+ days. If you want to serve your guests the best, serve these Center Cut Filets. Each order comes in a reusable foam container with a tin of our Signature Steak Seasoning.

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| • Four Pack 6 oz. Complete Trim Center Cut Filet | Price 119.95 |
| • Eight Pack 6 oz. Complete Trim Center Cut Filets | Price 179.95 |
| • Four Pack 10 oz. Complete Trim Center Cut Filets | Price 179.95 |
| • Eight Pack 10 oz. Complete Trim Center Cut Filets | Price 279.95 |



Complete Trim

“Complete Trim” means that all exterior fat and ligament has been trimmed away for you. We’re very exact in our trim specifications. For every pound of Filet we serve at the Taste, we’ve purchased two pounds of tenderloin.



TEXAS TRIPLE PLAY

Cannot decide which cut to send? This package includes three of our most popular:

- Two 6 oz. Center Cut Filets
- Two 20 oz. T-Bones
- Two 16 oz. New York Strips.

With something for everyone, this selection is great for entertaining a crowd. As with all of our packages, the Texas Triple Play includes our Signature Steak Seasoning and Gourmet Grilling Instructions.

Price 219.95

Filet Filet Mignon is the most tender cut of steak. Cut from the other side of the Strip on the short loin, Filet Mignon is a crowd pleaser for its fork-tender, lean presentation.

Texas T-bone This steak is easily identified by its T-shape bone. Featuring a Filet on one side of the bone and a Strip on the other, many find this to be the best of all worlds. It comes from the center section of the short loin, just behind the Porterhouse.

New York Strip When the tenderloin has been removed from the short loin, the remaining meat is known as a shell steak. Shell steaks are called by a variety of names, such as Strip Steak, New York Strip and Kansas City Strip. Noted for its intense beefy flavor, the Strip is our house specialty.



TASTE OF TEXAS GIFT CARDS

Give the gift of Texas hospitality with Taste of Texas Gift Cards. These no-hassle Gift Cards invite the recipient to enjoy a great meal in the restaurant or shop online. Gift cards make a great Christmas, holiday, birthday, anniversary, or business gift - or are great to keep for your next visit. We will ship them to you securely with tracking numbers, and they arrive within 3 business days. Available gift card amounts include:

- \$25 Gift Card
- \$50 Gift Card
- \$75 Gift Card
- \$100 Gift Card
- \$250 Gift Card

Now offering e-Gift Cards! Perfect for last-minute gifts, our e-Gift cards may be used online or in the restaurant. Visit tasteoftexas.com/gift-cards to send to your recipient within minutes.



Christmas Gift Card Special

Starting November 19, 2023 through Christmas Eve, you will receive a free \$25 Card for each \$100 of Gift Cards you purchase. Free card is valid Jan. 1, 2024 to Dec. 31, 2024.



TOMAHAWK AND KNIVES

These are serious Ribeyes for the serious steak lover. Each Tomahawk Ribeye Steak is an impressive 38 ounces with a 14 inch bone that will hang off your plate. You will never forget your first Tomahawk! This memorable gift box includes four personalized Taste of Texas Steak Knives, ensuring that the recipient has the right tools for the job.

- Two 38 oz. Tomahawk Ribeye Steak
- Four Personalized Taste of Texas Steak Knives

Price 199.95



“Be always sure
you’re right -
then go ahead!”

Davy Crockett



HOLIDAY DINNER TENDERLOINS

Take all of the stress out of preparing holiday dinners and family celebrations with our tenderloins, which come fully trimmed and ready to roast! Thirty-two ounces of fork-tender Certified Angus Beef Tenderloin sent right to your door with our Signature Roast Seasoning and instructions so you can wow your guests at your next dinner party!

- One 32 oz. Chateaubriand Roast, Serves 3 to 4 Price 159.95
- Two 32 oz. Chateaubriand Roasts, Serves 6 to 8 Price 259.95

Tenderloin

Tenderloin is the most tender cut of steak. Cut from the other side of the Strip on the short loin, Roast Tenderloin is a crowd pleaser for its fork-tender, lean presentation. We serve Complete Trim Tenderloin, which means the side muscle has been removed along with all exterior fat and tendon. For a special treat, add our Gourmet Herb Garlic Steak Butter or Blue Cheese Compound Steak Butter.



COWBOYS AND GENTLEMEN

An amazing combination of four 24 oz. Bone-In Ribeyes (“Cowboy Steaks”) and four tender 10 oz. Center Cut Filets. This flavorful gift, packaged with our Signature Steak Seasoning, is sure to please everyone around the table!

- Four 24 oz. Bone-In Ribeyes
- Four 10 oz. Center Cut Filets

Price 349.95

Ribeye

Rib steaks are cut from the rib primal and have a rich, bold flavor. They can be served bone-in (we call it our “Cowboy Steak”) for additional flavor. This is our most richly marbled steak, resulting in the most robust flavor.



STEAKS BY THE CASE

Grill for large gatherings — parties, reunions, and more — or stock the freezer with perfectly aged, hand-cut steaks, now offered by case packs of 24. Enjoy our favorite cuts, cheaper by the dozens. Includes a shaker jar of our Signature Steak Seasoning and Gourmet Grilling Guide. Serves 24. The best way to cook for a crowd!

For a limited time, case shipping is FREE to all of Texas and most of the USA. Express shipping is automatically discounted by \$15.

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| • Case of 6 oz. Filets | Price 499.95 |
| • Case of 10 oz. Filets | Price 759.95 |
| • Case of 16 oz. N.Y. Strips | Price 699.95 |
| • Case of 16 oz. Ribeyes | Price 699.95 |

Scan to Shop Now





PERFECTLY AGED COOKBOOK

Our award-winning cookbook, *Perfectly Aged: 40 Years of Recipes and Stories from the Taste of Texas* features more than 100 of the Restaurant's most requested recipes as well as beautiful photographs that will inspire the home cook. Recipes include Texas Quail Bites, Asiago Cheese Rolls, Filet Oscar, and Brussel Sprouts with Bacon Jam. *Perfectly Aged* includes a chapter on the Taste of Texas' famous STEAK SCHOOL, demonstrating how to grill a perfect steak, every time. And, finally, *Perfectly Aged* tells the story of Texas Independence through the artifacts housed in the Restaurant's world class Texas history museum. It is a one-of-a-kind book featuring a de-embossed cover and leather bookmark.

Price 49.95

Designed, Written, Printed, and Bound in *Texas*:

- 35 Publishing Awards, including IBPA Benjamin Franklin Gold
- Make any steak gift box a Perfectly Aged Gift Box! Add any steaks to your cart at tasteoftexas.com and receive \$10 off a copy of *Perfectly Aged*. It will come beautifully packaged with your steaks.

— SIDES AND ACCOMPANIMENTS —



TEXAS QUAIL BITES

Great for the dinner table, a tailgate, or a cocktail party, Texas Quail Bites are unique and delicious, and wrapped in hickory smoked bacon. Our Quail Bites are a popular house specialty. Succulent marinated quail breast is wrapped with a sliver of mild jalapeño in thick cut bacon with three pieces to each skewer. Each order includes four skewers ready to grill along with your steaks.

19.95



GRILLED SHRIMP

Twelve jumbo marinated shrimp ready to go on the grill to perfectly compliment your steaks! Looking for something different to serve? Our grilled shrimp make a delicious and flavorful meal when served over a salad or a bed of wild rice. Stock your freezer for easy entertaining today.

35.95



GOURMET HERB GARLIC STEAK BUTTER & BLUE CHEESE COMPOUND STEAK BUTTER

Savory Garlic Butter, rich Blue Cheese Compound Butter, & Truffle Steak Butter come ready to top on your hot-off-the-grill steaks. Prepared in-house and ready to top on your steaks.

Herb Garlic Butter 13.95

Blue Cheese Butter 13.95

Truffle Steak Butter 17.95



— STEAK PRICE LIST —

4 Pack 6 oz. Complete Trim Filets	\$119.95
8 Pack 6 oz. Complete Trim Filets	\$179.95
4 Pack 10 oz. Complete Trim Filets	\$179.95
8 Pack 10 oz. Complete Trim Filets	\$279.95
2 Pack 14 oz. Bone-In Filets	\$139.95
4 Pack 16 oz. New York Strips	\$159.95
8 Pack 16 oz. New York Strips	\$259.95
4 pack 16 oz. Ribeye Steaks	\$159.95
8 pack 16 oz. Ribeye Steaks	\$259.95
2 pack 24 oz. Cowboy Steaks.....	\$139.95
Two Pack 20 oz Texas T-Bones	\$119.95
Two 32 oz. Porterhouses	\$159.95
Two 38 oz. Tomahawks (incl. knives)	\$199.95
32 oz. Chateaubriand Roast Tenderloin	
Single.....	\$159.95
Two	\$259.95

CHECK OUT YOUR SAVINGS!

As always, the Taste of Texas seeks to provide you with the finest quality steaks at the greatest value for your dollar. Just take a look at the competition:

Taste of Texas® 4 pack of 6 oz. Complete Trim Filets, aged 40+ days \$119.95	vs.	Kansas City Steaks® 4 pack of 6 oz. Filet Mignons \$134.95
Taste of Texas® 4 pack of 10 oz. Complete Trim Filets, aged 40+ days \$179.95	vs.	Allen Brothers® Angus 4 pack of 10 oz. Complete Trim Filet Mignon \$199.95
Taste of Texas® 8 pack of 16 oz. Ribeyes, aged 40+ days \$259.95	vs.	Omaha Steaks® Private Reserve 8 pack of 14 oz. Ribeyes \$374.99 (and 2 oz. smaller)
Taste of Texas® 4 pack of 16 oz. New York Strips, aged 40+ days \$259.95	vs.	Kansas City Steaks® 8 pack of 16 oz. New York Strip Steaks \$289.95
Taste of Texas® 32 oz. Chateaubriand Tenderloin, aged 40+ days \$159.95	vs.	Chicago Steak Company® 34 oz. Choice Chateaubriand Tenderloin \$229.95

Holiday 2023 Catalog. Prices subject to change.

tasteoftexas.com



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Houston, Tx 77024

www.tasteoftexas.com
866.TX.STEAK
#TASTEOFTXAS

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