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GIFTS, RECIPES & MORE!
www.tasteoftexas.com

WWW.TASTEOFTEXAS.COM

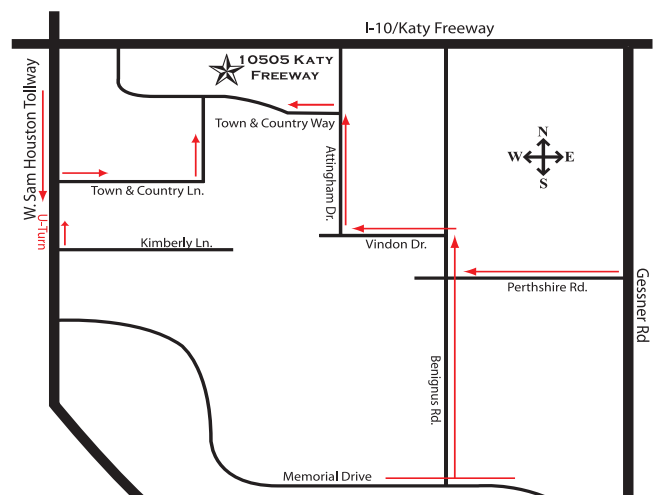
WANT TO KNOW HOW TO GIVE THE “TASTE OF TEXAS” TO A CUSTOMER OR FAMILY MEMBER WITHOUT COMING IN FOR DINNER? It’s so easy! Just visit www.tasteoftexas.com and send a gift box of our famous Certified Angus Steaks and Texas gifts anywhere in the continental US! It’s as easy as shop, click, done!



We offer Certified Angus Beef Filets, Strips, T-Bones and Porterhouses shipped right to your door in a reusable foam container. Don’t know what to give Mom or Dad for a special gift? How about a graduation gift that young graduate will NEVER forget! Need a gift for a picky person?

We’ve got you covered—
Go to www.tasteoftexas.com
and we’ll deliver a
“TASTE OF TEXAS” for you!

ALTERNATE ROUTES TO THE TASTE OF TEXAS



Texas Trivia Answers

- | | |
|-----------------|---------------------------|
| ① (Waco) | ⑥ (Angus) |
| ② (Sixteen) | ⑦ (Cypress) |
| ③ (Sam Houston) | ⑧ (Shell) |
| ④ (Amarillo) | ⑨ (Mule-drawn streetcars) |
| ⑤ (Bob Lilly) | ⑩ (That'll Be The Day) |



WHAT'S COOKING

VOLUME 30, ISSUE 1 ★ SPRING 2007

30TH ANNIVERSARY EVENT CALENDAR

Sign up at www.TasteofTexas.com

JUNE

- 3** Gourmet Wine Dinner with sommelier, journalist, and author Anthony Giglio of New York.

AUGUST

- 6** Wild Game Dinner with Chef Albert Cannito from the fabulous Lajitas Resort in Big Bend
- 18** Texas History Tour and Lunch for grown ups! Tired of your kids having all the fun? Join Nina from 9 AM to 11 AM for a tour.

SEPTEMBER

- 8** Texas History Tour and Lunch for grown ups! Tired of your kids having all the fun? Join Nina from 9 AM to 11 AM for a tour.

OCTOBER

- 6** Taste of Texas Cooking School with Chef Lisa Hendee – A great cooking class, and you eat what you cook! 9 AM to 11 AM

NOVEMBER

- 13–19** Week-long celebration of the 30th anniversary with a commemorative anniversary steak knife for everyone who dines with us.
- 17** “Texas Celebration”—Join us from 10 AM to 1 PM featuring:
 - *The Texas Army*
 - *The Gone to Texas Players* from the Sam Houston Memorial Museum presenting the historical beginnings and early life of Sam Houston
 - *The Texas Heroes* portraying famous Texas figures
 - *Brian Burns* recording artist, songwriter, storyteller

Employee Reunion—From 2 to 4 PM we welcome all TASTE OF TEXAS former employees for a reunion in the Sam Houston room.

For more information please email Mary Whittington at marytotoffice@aol.com.

TASTE OF TEXAS CELEBRATES 30TH ANNIVERSARY

In 1977...Jimmy Carter was sworn in as President, *Saturday Night Live* was at its peak, Elvis Presley died, Microsoft was born, and the first Star Wars movie was released. That year we opened the TASTE OF TEXAS Restaurant on the backside of Town and Country Village and welcomed our first customer in the door. In the years that followed we survived the 70's oil boom, the 80's oil bust, moved to our new location just in time for the 90's recovery, and are anticipating a finished Katy Freeway in the next year!

Three decades have brought us countless celebrations with your families: birthdays, graduations, engagements, a wedding or two in the restaurant, anniversaries, new baby celebrations, career celebrations, and retirement dinners. But most of all you have enjoyed countless dinners just to celebrate a great meal and great company of friends and family.

We have built a world class Texas Museum, hosted over 100,000 Texas schoolchildren on our Texas History Tours, and countless foreign

guests who claim their visit to the TASTE was the highlight of their trip. Our menu is translated in 13 languages and has been circulated around the world.

Our staff has included over 10,000 young people who still stay in touch with us— couples who met at work, married, and have families of their own. We even have second generation TASTE OF TEXAS employees working with us!

Without you none of this would have been possible! YOU are the TASTE OF TEXAS— our precious customers. Nina and I are blessed by your love and friendship and cannot wait to celebrate this anniversary with you!



DON'T FORGET

MOTHER'S DAY
SUNDAY, MAY 13
10:45 AM – 10 PM

FATHER'S DAY
SUNDAY, JUNE 17TH
10:45 AM – 10 PM



JOIN US FOR MOTHER'S & FATHER'S DAY

10:45 AM – 10 PM

MOTHER'S DAY SUNDAY, MAY 13TH

Open at 10:45 AM serving continuously 'till 10 PM. We will present each mom with a beautiful rose on this special day!

FATHER'S DAY SUNDAY, JUNE 17TH

Open at 10:45 AM serving continuously 'till 10 PM. TASTE OF TEXAS Master Chef BBQ Apron and family photo will be presented to every dad!



TASTE OF TEXAS RECEIVES AWARDS

The Texas Beef Council has awarded the TASTE OF TEXAS the prestigious 2006 *State Beef Backer Award* in the independent restaurant category. The Beef Backer Award recognizes restaurants that go the extra mile in promoting and marketing beef—from creative beef menu items to promotion, wait staff training and more. We are honored by this special recognition.

AOL City Guide has awarded the TASTE OF TEXAS Restaurant the coveted "*City's Best Steakhouse*" Award for 2007. Consumer votes determine which venues are chosen #1 in their categories. We are grateful for Houston's vote of confidence in our restaurant!

For the 13th consecutive year, the TASTE OF TEXAS is honored to have received the *Wine Spectator Award*. Stephen Edelstein has won the award for us again as we strive to offer diverse and appealing wine selections. We are very appreciative of this special recognition.



GOURMET WINE DINNER JUNE 3RD WITH ANTHONY GIGLIO



DON'T MISS THIS! We are so excited to bring in **Anthony Giglio** from New York for a GOURMET WINE DINNER at the TASTE OF TEXAS. Anthony is a sommelier, journalist & author who writes monthly columns in well known publications, broadcasts the daily *Connoisseur Corner* wine report on CBS Radio's Boston affiliate, and is the "Nightlife" editor at *Wine & Spirits Magazine*. He is also retained by several major corporations to lead educational tastings and dinners. But the best part is Anthony

is hilarious! He is captivating, funny, non-assuming, down to earth and a delight to spend the evening with learning about wine.

Chef Lisa Hendee is preparing a gourmet meal, Anthony is selecting the wines, and we hope you will join us on Monday, June 3rd for an unforgettable experience. We have a limited number of seats, so make your reservation today as this event with Anthony Giglio will sell out quickly!

Sign up now at www.tasteoftexas.com.

MS 150 "BLAZING SADDLES"

The **TASTE OF TEXAS** biking team, the *Blazing Saddles*, just completed their annual 160 mile fundraising trek from Houston to Austin and have currently raised over \$18,000 to help combat debilitating multiple sclerosis. With a great tail wind on Saturday, 45 riders made great time to La Grange, where they spent the night in a farmhouse built in the 1800's. Our support team (the B.S. Crew), worked hard to make sure that the team had everything that they needed to be successful on the ride. On Sunday, the team hit the road bright and early to make it to the finish line, located in Austin at the State Capitol. We are very proud of each one of our amazing *Blazing Saddles* team!



We are asking you to support this effort to raise money to fight Multiple Sclerosis. We're ready to bribe you—it's easy!

Visit our website and click on our link to MS Donations, or make a check payable to MS 150 and mail it to: TASTE OF TEXAS 10505 Katy Freeway, Houston, TX 77024. Contributions must be postmarked by May 31, 2007. Thank you for your support in fighting MS!

HELP US FIGHT MULTIPLE SCLEROSIS

YOU SEND A CHECK FOR:

\$75 donation
\$150 donation
\$250 donation
\$350 donation
\$500 donation

WE'LL SEND YOU:

1 free appetizer and 1 free dessert
\$25 gift card
\$50 gift card
\$100 gift card w/ immediate seating for 4!
\$150 gift card w/immediate seating for 6 or more!

STAFF UPDATE

BREAKING NEWS!!! Triplets born to Manager **Donald & Melissa Sorley!** All three babies are healthy and weighed in over 6 lbs each. Their daughter Rose is now 18 months, so the Sorleys have a full house!



Senior Manager **Chuck Heaton** is celebrating 25 years with the Taste of Texas this year! **James Kane** and wife **Ashlee** are expecting their first child. **Norm Faust** continues to lead the staff at Saturday morning boot camp. Waiter **Daniel**

Hacker is celebrating the birth of a daughter, **Savannah Lee** and his graduation from HCC summa cum laude! College graduation congratulations also go to **Sarah Wilson, Justin Mabry, Andrew Bartos, Amanda Kuehn, Alvaro Oliu** and **Patrick Evans**.

Waiter **Ignacio Salazar** is the newest sports writer for *Houstonist*—a great website and blog about Houston. He covers the Houston Astros and Houston Dynamo. You can read his articles twice a week at www.houstonist.com

F-18 PILOT LOOKING FORWARD TO TOT STEAK!

CHARLIE, an Annapolis grad, and now an F-18 Super Hornet pilot for the U.S. Navy, was recently involved in the attack on al Qaeda members in the Horn of Africa. A friend of his shared his account of the experience with us.

"I set up on the bomb run with a 500-lb JDAM in the increasingly cloudy weather, and the bomb came off successfully for a direct hit....The hill blew up and caused secondary explosions from the ammo and weapons the Taliban had in the caves. The Brits were excited about the effects and ended up taking back a lot of territory that day. After the 7 hour mission I flew back to the ship for the OK 3-wire. A perfect landing to end a successful flight. We should be back to the states at the end of May. I already have a long list of things I want to do when I get back. You can find me at the Taste of Texas with the biggest steak in Houston!"

Thank you, Charlie, for your service to our country. We'll look forward to serving you. Needless to say, that steak is on us!



Hendee Family Update

We have a birth announcement!
Jacob Kellum

Hendee was born April 4th in Greenwich, Connecticut to Edd K. and Claudine Hendee. He weighed in at 8lbs. 7oz. and measured 20 in. long. His older brother Campbell Luke (20 months) welcomed him into the family and delighted all of us with photos of him holding baby Jacob. Truly this grandparent thing is a blessing of God—and we can't wait to go back to Connecticut to see them all. Oh yeah—we love the parents too!

Lisa stays very busy at the TASTE OF TEXAS creating new recipes and refining the menu, performing day to day management, handling all special events and vintners' dinners, developing the "e-commerce" division and managing the TASTE OF TEXAS website. In her off time she cycles with friends, takes classes at Houston Ballet, teaches high school Bible study, and is enjoying remodeling her wonderful new home in Houston. What a blessing it is to have our daughter working with us at the TASTE!



Kristin is living in Washington, D.C. and works for Congressman John Culberson on Capitol Hill. Her duties include constituent services, coordinating constituent Capitol tours, and assisting the Congressman and staff in representing the 7th Congressional District of Texas—right here in Houston! It was a natural move for her following her graduation from The University of Virginia and we don't expect her home anytime soon! We visited her recently to see the cherry blossoms in our nations' capitol and we recommend you plan a family visit to Washington soon.

Nina is working to coordinate placement of 100 ft. flagpoles with 60 ft. American flags along the soon to be completed Katy Freeway. She's named this project *The Star Spangled Freeway*, and will unveil scores of huge American flags on July 4, 2008. She stays busy with work, school tours, early morning "boot camp" exercise class, and being a new grandmother! The kids call her "Honey" which delights her to no end.

Edd is staying busy with his role at the TASTE and as a morning radio talk show host on KSEV AM 700 Houston and now simulcast on KVCE 1160 Dallas. Recently Pat Gray has joined the station and together Edd and Pat host the morning show on both stations. Recent trips to Washington for the immigration rally, down to the border to interview Texas Border County Sheriffs, and regular visits to Dallas to manage the new station fill the schedule. Sunday mornings are his favorite as he co-teaches Cross Training Bible Study at Second Baptist Main Campus.

Texas Trivia

- ❶ Comedian Steve Martin is a native of what Texas city?
- ❷ How many family members and servants of the defenders survived the Alamo?
- ❸ What Texas governor was deposed from office for refusing to support the Confederacy?
- ❹ Where is the American Quarter Horse Association headquartered?
- ❺ Who was the first Dallas Cowboy named to the Pro Football Hall of Fame?
- ❻ In 1889 the XIT Ranch introduced what breed of cattle into Texas?
- ❼ What East Texas tree is known for its "knees"?
- ❽ In 1928 what company built the first million-barrel oil tank in Texas at Monahans?
- ❾ What "mass-transit" system was inaugurated in Dallas in 1873?
- ❿ Lubbock-born rock star Buddy Holly hit number one on the charts with what 1957 recording?



STAR-SPANGLED FREEWAY FLAG PROJECT

The Katy Freeway is being transformed into a magnificent roadway. We have been thrilled with the progress and efforts of the Texas Department of Transportation and **Congress-**

man John Culberson's hard work to see the completion of this extraordinary project. We are excited about a new initiative to transform this thoroughfare into the most beautiful and

inspiring roadway in America. Our vision is to have 100 ft flagpoles with 60 ft. American flags line I-10 West from the 610 loop to the city of Katy. As we join with major landowners, devel-

opers and business owners, momentum is growing to turn this initiative into a reality. It is going to be amazing!

30TH ANNIVERSARY COOKBOOK



To celebrate our 30th Anniversary we're putting together a wonderful cookbook filled with your favorite TASTE OF TEXAS recipes along with some special recipes from our treasured family and friends. We asked our customers to share their personal experience in the restaurant and you will love reading stories that have helped to mold the 30 year history of the TASTE OF TEXAS.

Here is an excerpt from one of our great stories...

"Our Most Memorable Night at the TASTE OF TEXAS"

"We had no sooner ordered than our 36-year old son's cell phone rang. It's important to note that David had juvenile diabetes. He had lost his kidney function two years earlier and was on daily dialysis treatment. That evening, we decided to make an exception in his very strict diet. He couldn't resist the thought of a Taste of Texas steak. But the best of plans were interrupted..."

You'll find out what interrupted dinner, and the outcome to this great story, along with many others in our 30th Anniversary Cookbook which will be available in time for Christmas! If you have a special recipe and/or memory you would like to share, please submit no later than May 20th. (E-mail bettetotoffice@aol.com, drop it by the restaurant, or mail to Taste of Texas Restaurant, 10505 Katy Freeway, Houston, TX. 77024.)

KATY FREEWAY UPDATE

WE ARE IN THE FINAL YEAR OF CONSTRUCTION AS THE FREEWAY WILL BE FINISHED IN MAY 2008. This project has been built in record time with crews working 24 hours a day, 7 days a week. The construction is ahead of schedule as they move into our area! Despite the construction traffic moves along well and it's

easy to get to the TASTE OF TEXAS—and well worth the trip we might add! Watch the signs—enjoy the progress—and join us in looking forward to a completed freeway within 12 months! Hats off to TXDOT for their amazing work! Feel free to



Katy Freeway at the Sam Houston Tollway

call us for specific directions, or visit www.katyfreeway.org for updates and maps.

YOU JUST GOTTA LOVE TEXAS!

Traveling through Texas is always fun, but did you know that we have a city for whatever ails you?

Need to be cheered up? How about a visit to Happy, Texas? or Pep, Smiley, Paradise, Rainbow, Sweet Home, Comfort, or Friendship, Texas?

Feeling hungry? Stop in at Bacon, or Noodle, Oatmeal, Turkey, Trout, Sugar Land, Salty, Rice or Sweetwater, Texas.

No need to travel to other cities. Texas has them all! Detroit, Colorado City, Denver City, Nevada, Memphis, Miami, Boston, Santa Fe, Tennessee Colony, or Reno, Texas.

And for those of you who'd like to travel abroad, but don't have a passport, how about a visit to Athens, or China, Egypt, Turkey, London, New London, or Paris, Texas?

Texas is BIG enough to handle all those places!

